



EDUCATION

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA, May 2012

Bachelor of Arts, Major: Fine Arts, Concentration: Communication Design

Fine Arts Chair Award for Senior Thesis

DESIGN & MARKETING

Graphic Designer, Brafton, January 2013–Present

- Worked 1 on 1 with clients of multiple backgrounds (technology, healthcare, advertising, small business, and more) to design, research, and write copy for various infographics and printed materials.

Teaching Assistant: Digital Design 1 & Web Design 1, Fine Arts Department, September 2011–May 2012

- Supported instruction and presented individual tutorials as needed on Adobe Creative Suite, multiple coding languages, and student project design.

Graphic Designer, LGBT Center, September 2010–May 2012

- Created branding of the Center and designed marketing materials targeting Penn students.

Internal Affairs Chair, Lambda Alliance, January 2011–January 2012

- Designed marketing, promotional materials, and website.
- Facilitated collaboration across undergraduate LGBT organizations on campus to foster sense of community through events, workshops, and retreats.

Publicity Chair, QPenn, January 2009–May 2010

- Created branding for QPenn and designed promotional materials, e.g. banners, flyers, and t-shirts.
- Issued press releases to appropriate publications, e.g. Philly Gay News and the Daily Pennsylvanian.
- Publicized events for on and off campus organizations.

LEADERSHIP & ADDITIONAL EXPERIENCE

Committee Member, Fine Arts Undergraduate Department Chair Search, January 2012–April 2012

- Reviewed and evaluated résumés, cover letters, work, and other materials submitted by candidates.
- Represented undergraduate interests during private discussions and interviews of potential candidates.

Executive Chair, QPenn, January 2010–January 2011

- Planned and coordinated Penn's annual LGBT pride week, "QPenn", with participants all across Penn.
- Worked with over twenty LGBT organizations to host events, ensuring two to four events per day.

Executive Chair, Queer Student Alliance (QSA), January 2009–January 2011

- Hosted events on and off campus, including social events, discussion based meetings, confidential events for those questioning their sexuality, and panels with faculty and guest speakers.

SKILLS

- Photoshop, Illustrator, DreamWeaver, InDesign, Final Cut Pro, MS Office, HTML, CSS, proficient in Javascript, basic PHP, experience in Google Analytics; screen printing; proficient in Spanish.

INTERESTS

- Printmaking, art exhibitions, international travel, backpacking, camping, dancing, new trends on the internet.